

MOUNTAINFILM

2025 | SPONSOR
OPPORTUNITIES



SPONSORSHIP LEVELS & BENEFITS

PRESENTING

\$100,000

- **10 Patron passes** (all-access, priority entry)
- 10 invitations to the Filmmakers Dinner
- Lodging accommodations for 5
- Customized activation (exclusive)
- Inside front cover ad in festival program
- Social media acknowledgment

YOUR LOGO ON:

- Festival program cover (exclusive) & sponsor page
- Festival pass lanyards (exclusive)
- Mountainfilm app home screen (exclusive)
- Festival & tour screenwash (standalone)
- Mountainfilm website with direct link
- All e-blasts
- 2026 sponsor brochure

CAMP III

\$25,000

- **4 Sponsor passes** (Ama Dablam)
- 4 invitations to the Filmmakers Dinner
- Half-page ad in festival program
- Social media acknowledgment

YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2026 sponsor brochure

CAMP I

\$5,000

- **5 Palmyra passes** (all-theater)

NAME ACKNOWLEDGMENT ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- 2026 sponsor brochure

SUMMIT

\$50,000

- **5 Patron passes** (all-access, priority entry)
- 5 invitations to the Filmmakers Dinner
- Lodging accommodations for 2
- Full-page ad in festival program
- Social media acknowledgment

YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2026 sponsor brochure

CAMP II

\$10,000

- **2 Sponsor passes** (Ama Dablam)
- 2 invitations to the Filmmakers Dinner
- Quarter-page ad in festival program

YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2026 sponsor brochure

BASE CAMP

\$1,500

- **2 Palmyra passes** (all-theater)

NAME ACKNOWLEDGMENT ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- 2026 sponsor brochure



2024 SPONSOR REPORT

FESTIVAL DEMOGRAPHICS

GENDER

Male	40%
Female	51%
Non-binary or Self-describe	9%

GEOGRAPHIC

Colorado	34%
Other States	57%
International	9%

AGE

51+	39%
31-50	32%
18-30	26%
Under 18	3%

RETURN GUESTS 74%

BOX OFFICE

PASSES & TICKETS

2021: 4,828**	2023: 3,233
2022: 2,240**	2024: 3,581

TOTAL ATTENDANCE (ALL EVENTS)

2021: 4,828**	2023: 9,075
2022: 8,422**	2024: 12,780

SEATINGS

2021: 20,095**	2023: 15,370
2022: 9,693**	2024: 15,980

**2021 & 2022 - hybrid festival

WEB STATS

SESSIONS	155,989
USERS	109,243
PAGE VIEWS	317,360

SOCIAL MEDIA FOLLOWERS

FACEBOOK	23,775
INSTAGRAM	37,400
X (TWITTER)	10,000
TOTAL REACH	71,174

IMPRESSIONS

E-BLASTS	1,963,000
ONLINE ADS	135,452
FESTIVAL SCREENWASH	30,740
TOUR SCREENWASH	59,652
SOCIAL MEDIA	20,500,000
WEB PAGE VIEWS	847,983

MOUNTAINFILM ON TOUR

NUMBER OF LOCATIONS	124
ATTENDANCE	32,413

MOUNTAINFILM FOR STUDENTS

NUMBER OF SHOWS	166
ATTENDANCE:	27,239

2024 MOUNTAINFILM SPONSORS

PRESENTING



SUMMIT

NONPROFIT PARTNER

NATIONAL MEDIA



CAMP III



CAMP II



CAMP I

ELINOFF GALLERY • ALPINIST & THE GOAT • CHUMS • AH HAA SCHOOL FOR THE ARTS

BASE CAMP

LMNT • BASIN ELECTRIC POWER COOPERATIVE • SAN MIGUEL POWER ASSOCIATION • TELLURIDE ACADEMY
 JUST FOR KIDS FOUNDATION • COLORADO OFFICE OF FILM, TELEVISION AND MEDIA • LA COCINA DE LUZ
 MOUNTAIN LIMO • SMART BY NATURE • ALPACKA RAFT • EDWARD JONES INVESTMENTS, JON MARTIN
 BÖD BAR • ALPINE START • MOUNTAIN TRIP • TAILWIND NUTRITION • SEND BARS • DIRTY STURDY'S COMPOST
 POWERFUL L ADIES • SHAR SNACKS • L AST DOLLAR SALOON • BAKED IN TELLURIDE • COSMOPOLITAN
 CROSSBOW • OPUS HUT • AMERICAN ALPINE CLUB • OPEN ROADS • STRANG
 SMUGGLER UNION RESTAURANT & BREWERY • KARA DUFFY COACHING & CONSULTING
 PROTECT THE DOLORES COALITION • THE COFFEE COWBOY • MANGALA YOGA • THE ALIBI

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